

WHAT IS CLAIMED IS:

1        1. A communication traffic system for selectively  
2 enabling communications between members of plural groups, as  
3 buyer groups and vendor groups, for video communication through  
4 a dial-up telephone system, comprising:

5            a telephonic interface apparatus for interfacing  
6 remote telephonic terminals of said dial-up telephone  
7 system, said terminals being identified with said members  
8 of plural groups;

9            a video recording unit for recording and playing  
10 video transcriptions;

11           a storage memory for storing data on said members of  
12 said groups, including telephonic terminal numbers and  
13 assigned codes; and

14           a control computer to selectively interconnect said  
15 video recording unit with said remote telephone terminals  
16 through said telephonic interface apparatus to record and  
17 receive video communication.  
18

19        2. A communication traffic system in accordance with  
20 claim 1, further including a qualification unit for testing  
21 said remote terminals for selective interconnection to said  
22 video recording unit.

1        3. A communication traffic system in accordance with  
2 claim 1, wherein said telephonic interface apparatus includes  
3 an audio response unit.

4        4. A communication traffic system in accordance with  
claim 1, wherein said telephonic interface apparatus includes  
an audio dialer.

5        5. A communication traffic system in accordance with

claim 1, wherein said telephonic interface apparatus includes an audio response unit and an autodialer.

6. A communication traffic system in accordance with claim 1, wherein said telephonic interface apparatus includes a "D" channel circuit for receiving terminal data indicative of telephonic terminal numbers, said terminal data being supplied to said control computer.

7. A communication system in accordance with claim 1, wherein said storage memory includes a memory capability storing data for testing telephonic terminal numbers for selective access to said video recording unit.

8. A communication traffic system in accordance with claim 1, wherein said storage memory includes a memory capability storing specific areas-of-interest codes for said members indicating approvals and wherein said control computer tests said codes for selective interconnection to said video recording unit.

9. A communication traffic system in accordance with claim 1, wherein said storage memory includes a memory capability storing member associations with said plural groups.

11. A communication traffic system for selectively interfacing participants of one group at one plurality of remote video telephonic terminals with participants of another group at another plurality of remote video terminals through a dial-up telephone system, comprising:

- 1 a video recording unit for recording and playing
- 2 video transcriptions;
- 3 a storage memory for storing access codes for said
- 4 participants of said group; and

5 a control computer for selectively intercoupling said  
6 video recording unit and said remote video telephonic  
7 terminals of said pluralities in accordance with said  
8 access codes in said storage memory.

12. A process of controlling video communication traffic  
between participants of one group at one plurality of remote  
video telephonic terminals and participants of another group at  
another plurality of remote video telephonic terminals through  
a dial-up telephone system, comprising the steps of:

1 storing access codes for said participants to  
2 indicate areas-of-interest;  
3 interfacing said remote video telephonic terminals  
4 through said dial-up telephone system to receive  
5 identification data for access codes;  
6 providing a video recording capability; and  
7 controlling selective interconnection of said remote  
8 video telephonic terminals to said video recording  
9 capability to selectively record and play video data.

13. A communication traffic system for selectively  
enabling communications, between members of plural groups, as  
buyer groups and vendor groups, said communications  
facilitating data transmissions, stored video transcriptions  
and real-time video communication through a dial-up telephone  
system, comprising:

7 a telephonic interface apparatus for interfacing  
8 remote telephonic terminals of said dial-up telephone  
9 system, said terminals being identified with said members  
10 of said plural groups;

11 a video recording unit for recording and playing  
12 video presentations upon request by said members;

13 a storage memory for storing data on said members of  
14 said groups, including telephonic terminal numbers and

15 assigned codes; and  
16 a control computer configured to accomplish at least  
17 one of a variety of transactions, including selectively  
18 transmit data to select members in accordance with said  
19 assigned codes, interconnect said video recording unit  
20 with select remote telephone terminals through said  
21 telephonic interface apparatus to facilitate viewings of  
22 said video presentations and process data obtained during  
23 real-time video communication between select members.

1 14. A communication traffic system as defined in claim  
2 13, wherein said communication traffic system and said remote  
3 terminals comprise capabilities of transmitting and receiving  
4 analog and digital video signals.

1 15. A communication traffic system as defined in claim  
2 13, further comprising:  
3 detail logic for maintaining a record of all  
4 telephonic charges incurred for billing charges incurred  
5 by certain members to other members.

1 16. A communication traffic system as defined in claim  
2 13, wherein said computer further comprises:  
3 memory structure for storing real-time video  
4 conference schedule data, upon receiving calls from  
5 members of plural groups through said dial-up telephone  
6 facility.

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